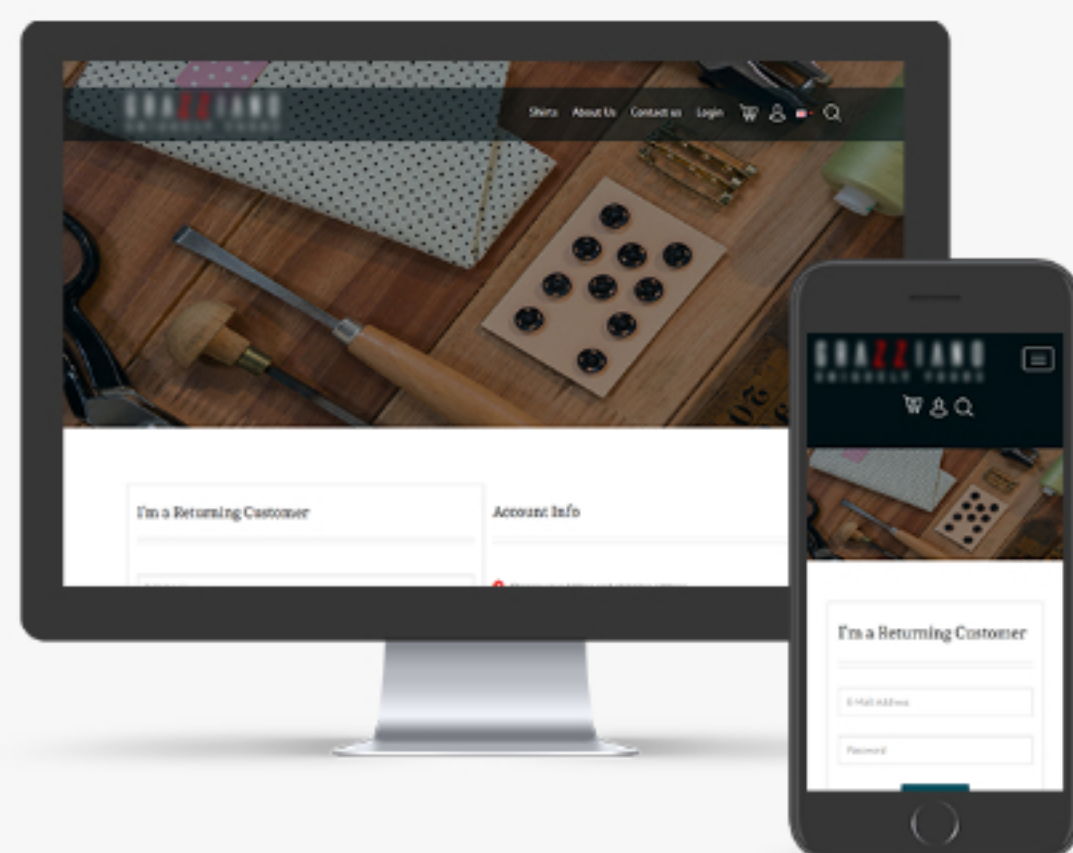


Designing & Developing an Open Cart Based Web Store for a Custom Shirting Brand



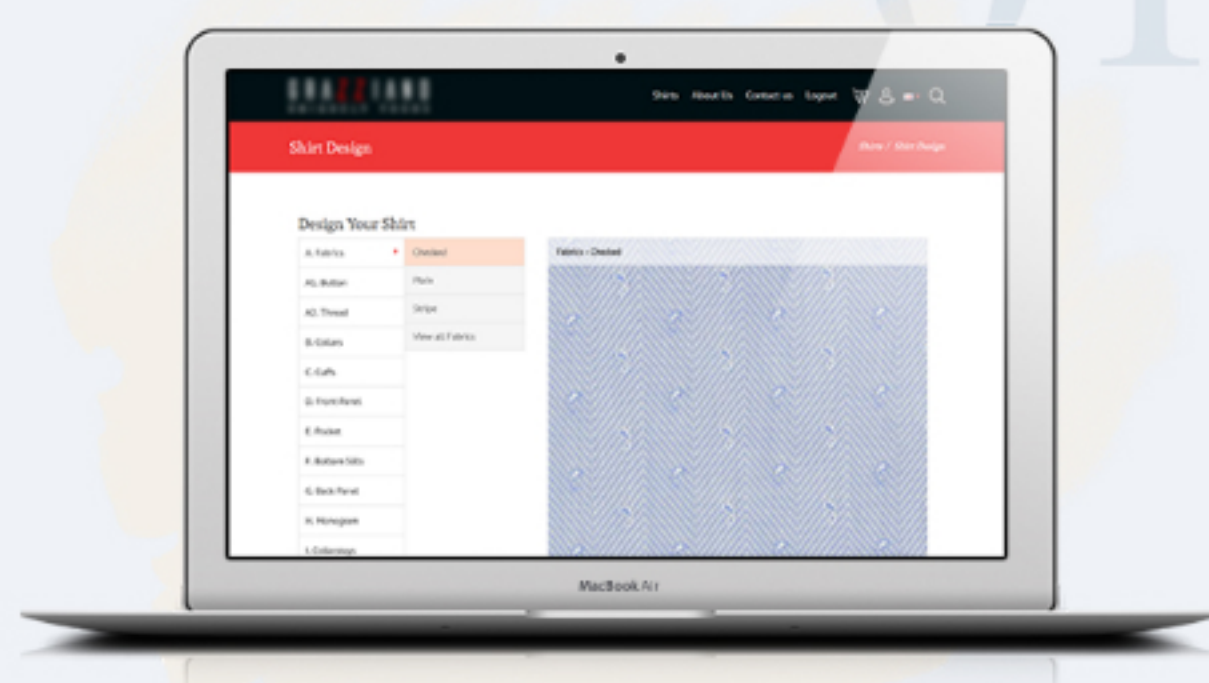
About The Project

The client was looking to launch its eCommerce operations for distribution and sales of custom made shirts. Targeting users in multiple countries, the client wanted a multi-lingual web store that would enable users to browse the offerings, place orders and pay online.

The client contacted Team Sufalam to design and develop a responsive eCommerce platform that would spearhead its online operations.

Solution Offered

Sufalam brainstormed the concept to develop an Open Cart based eCommerce platform equipped with product management and order management capabilities. Users can use the platform for ordering the company's customized offerings online and track their order status.



Objective

- ✓ To build a responsive eCommerce website for users to place orders for made-to-order shirts.
- ✓ Developing a central management console for administrator using which the company can manage different shirt designs, patterns and parts.

Key Features

- ✓ 100% responsive eCommerce store with a mobile-friendly design
- ✓ Categorized product range for ease of discovery and browsing
- ✓ SEO-compliant web store
- ✓ Dynamic search functionality for users to find what they are looking for
- ✓ Supports shirt customization with multiple design, patterns and fabric options



Solution Benefits

With the help of the centralized eCommerce platform, the company was able to manage and showcase its entire product range, offer customers the power to customize their shirts and directly place orders online with a secure payment gateway. This helped the company expand its operations and business revenues.

Platforms Supported

All leading web browsers, including:

- ✓ Internet Explorer
- ✓ Mozilla Firefox
- ✓ Google Chrome
- ✓ Safari, etc.

Tools Technologies Used



Open Cart



PHP



MySQL



HTML