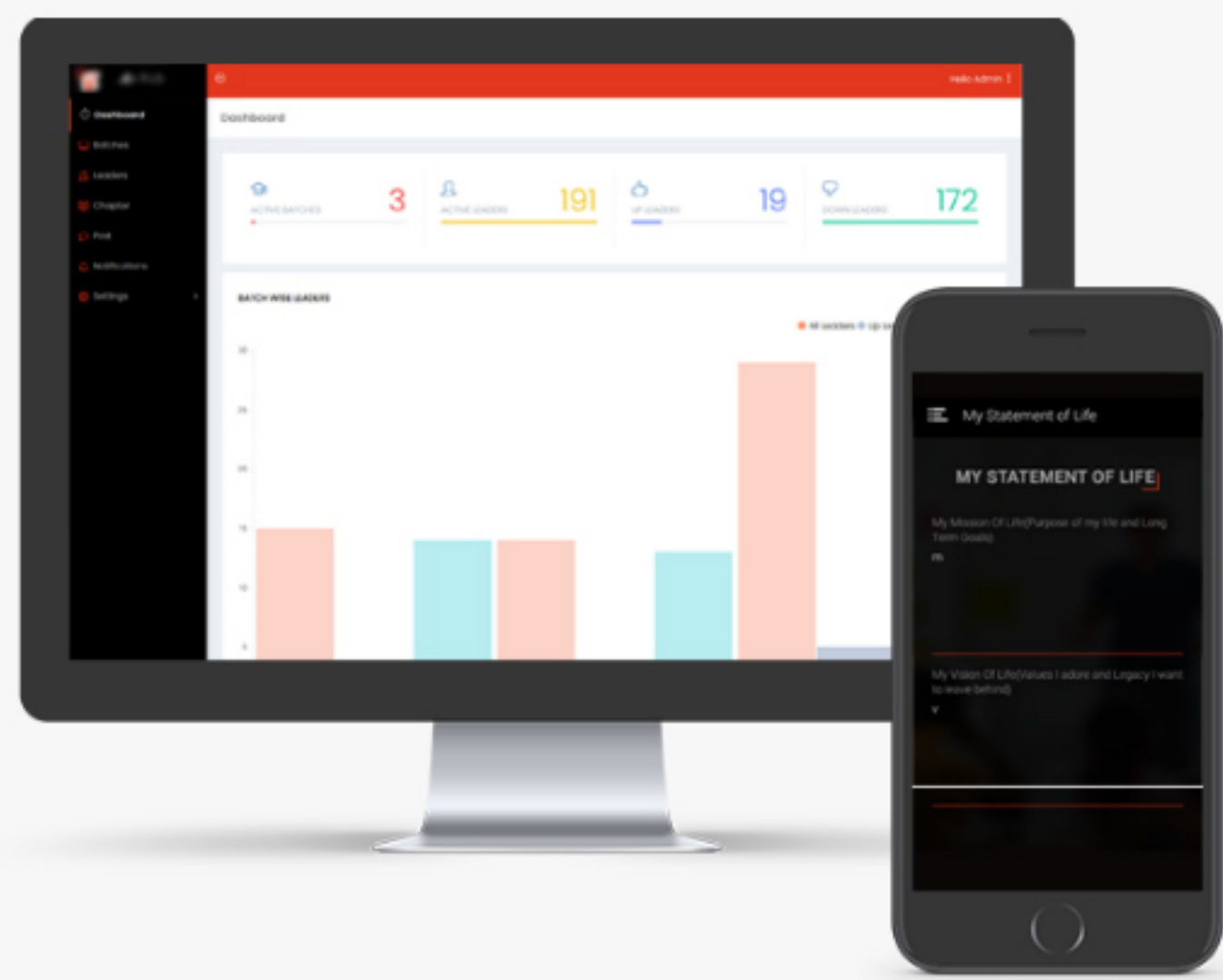


How A Growing Mentorship Company Improved Results from Their Leadership Program via a Mobile App?



About The Project

A renowned leadership coaching company with offices in New Delhi & Ahmedabad was looking to improve results from its leadership program. With the help of its proprietary leadership program, it has helped more than 1000 business leaders and individuals in achieving their dreams, being a better person and improving the quality of their life.

To make their leadership program more effective, the company was looking to develop a mobile application that would connect enrollees and provide them with relevant information, round the clock.

Solution Offered

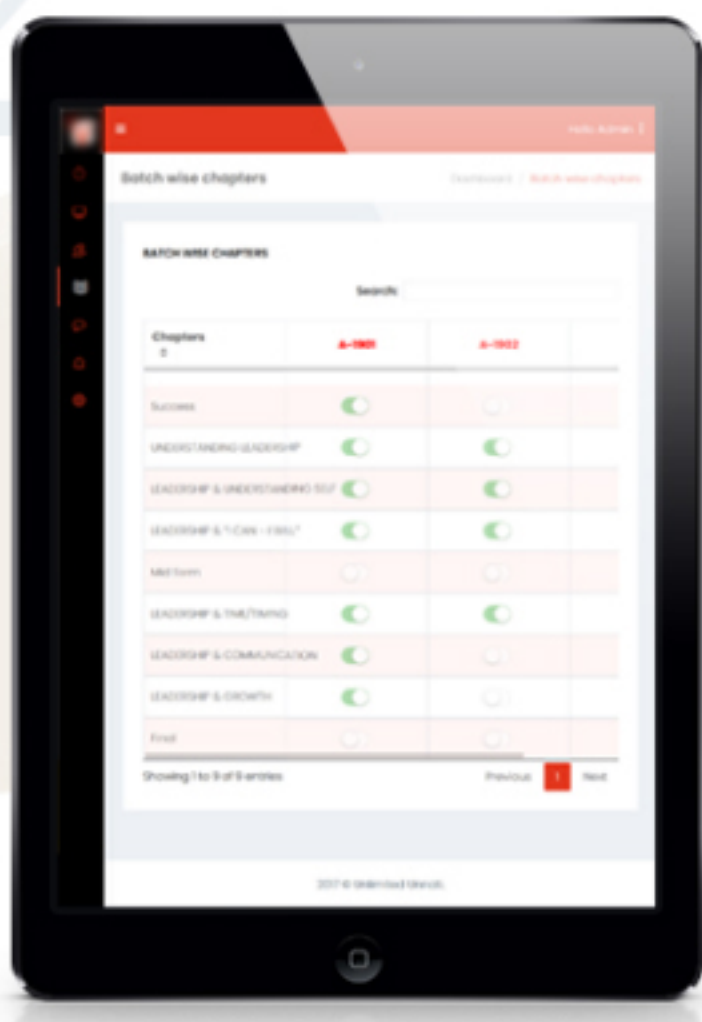
Team Sufalam understood the need for a holistic application and began analyzing market trends to identify features and brainstorm the solution. Based on inputs from the client, research and brainstorming, Sufalam came up with a leadership development mobile app.

The app was to be designed in a way that would keep individuals motivated, engage them in real time and help them become a better version of themselves.

The mobile app would enable individuals to record personal growth and set self-mastery goals. The app was designed to help individuals Explore Potential & Achieve Dreams (ePaD). Giving users morning reminders with motivational quotes, set personal success track sheet, watch chapter videos and ability to complete assignments on mobile, the app is a great way to promote leadership development.



Particular batch dashboard web



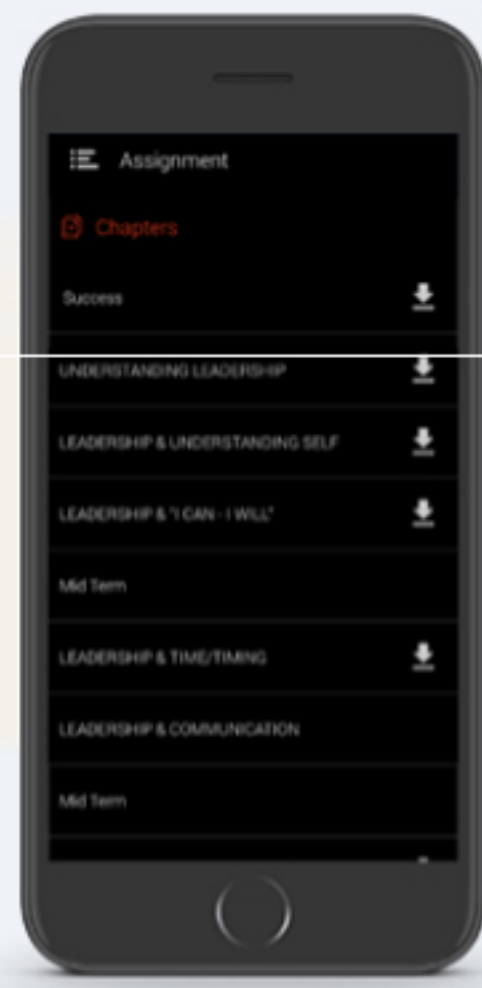
Batch wise chapter listing web

Objective

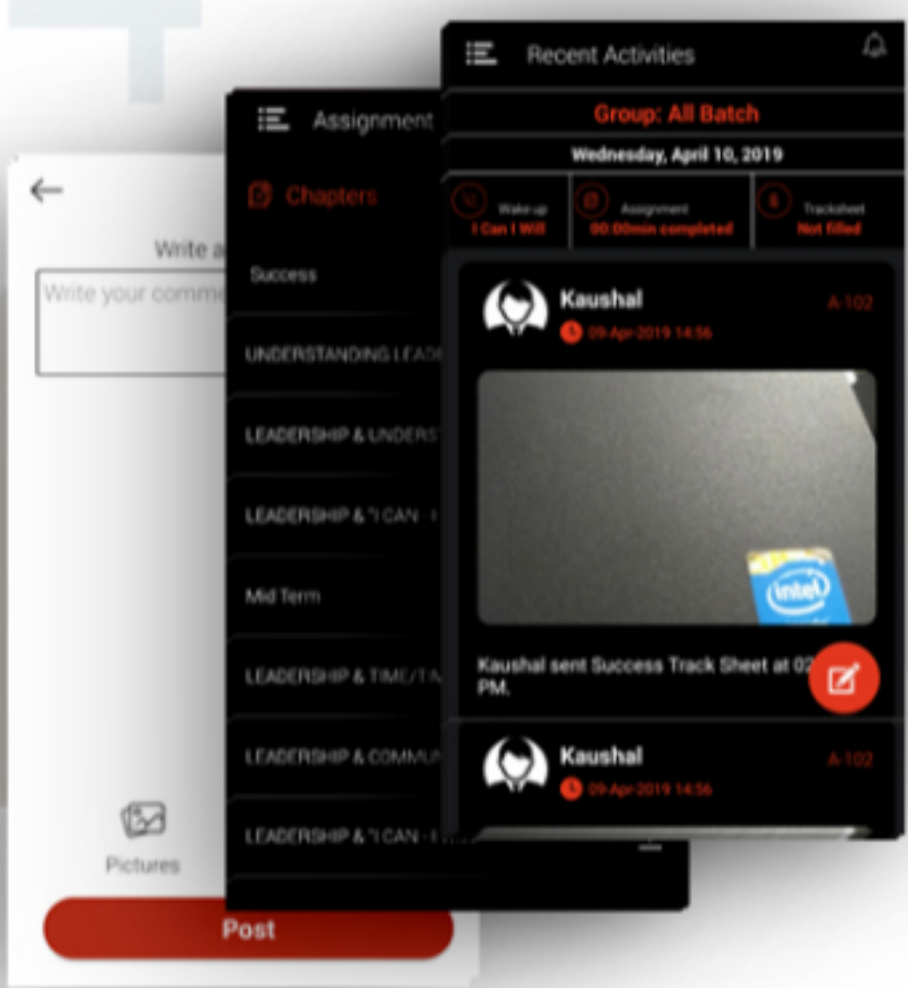
- ✓ Develop a solution to keep students, business leaders and individuals enrolled under leadership program connected, 24x7
- ✓ Keep users motivated round-the-clock and give them the power to transform their lifestyle
- ✓ Bring a great change in life of individuals with the help of technology

Key Features

- ✓ **User Profiles:** Login, OTP-based authentication & profile customization
- ✓ **Set Personal Goals:** End-users can set personal goals, mission and vision to check at a later stage
- ✓ **Informative Dashboard:** Check group notifications, updates, daily wakeup notifications, assignment reading time, etc.
- ✓ **eBook Access & History:** Users can read all chapters unlocked by admin or see eBook or audiobook reading history
- ✓ **WakeUp:** Users can set wake-up alarms and check wakeup history in the form of weekly charts
- ✓ **Videos:** Users can access specific video chapter with in-app media player that has play/pause, forward/backward functionality
- ✓ **Notifications:** Users get real-time push notifications on their mobile.
- ✓ **Recorded Audio:** Users can listen recorded audios



Assignment listing in application



Overview of all screen

Solution Benefits

The mobile app helped the company achieve higher engagement and ensure streamlined information broadcasting irrespective of the medium.

Platforms Supported

- ✓ **iOS 10.0 & above:** iPhone, iPad, iPod Touch
- ✓ **Android:** Smartphone & Tablet
- ✓ **Web:** All Leading Web Browser

Tools Technologies Used

