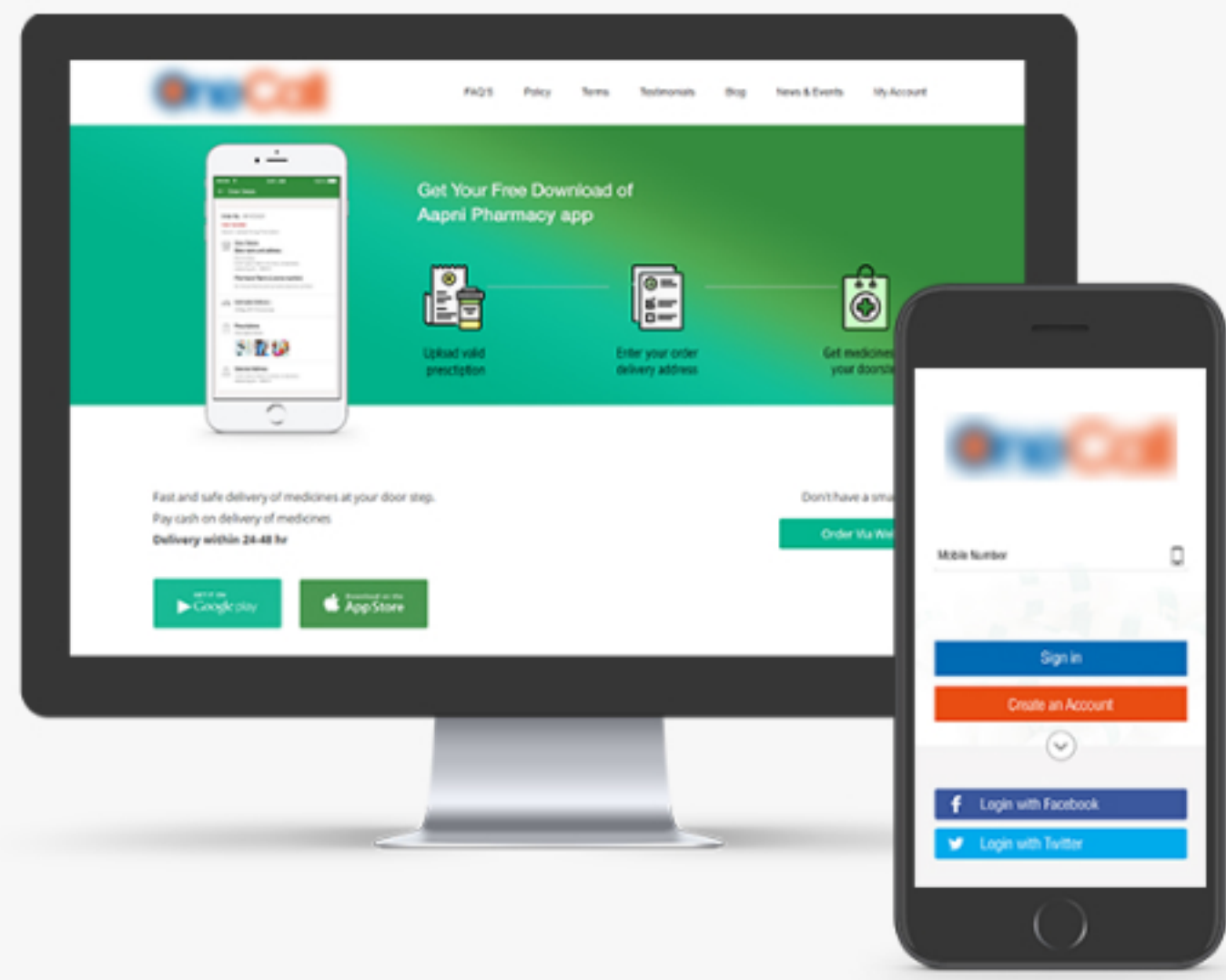


How an Established Conglomerate Disrupted the Online Pharmacy Domain with an Intuitive Android App?



About The Project

An established business group was looking to launch a progressive online pharmacy in India. With the online pharmacy, the client wanted to simplify the ordering process for prescription drugs in the country and provide high-quality medicines to patients at an affordable cost.

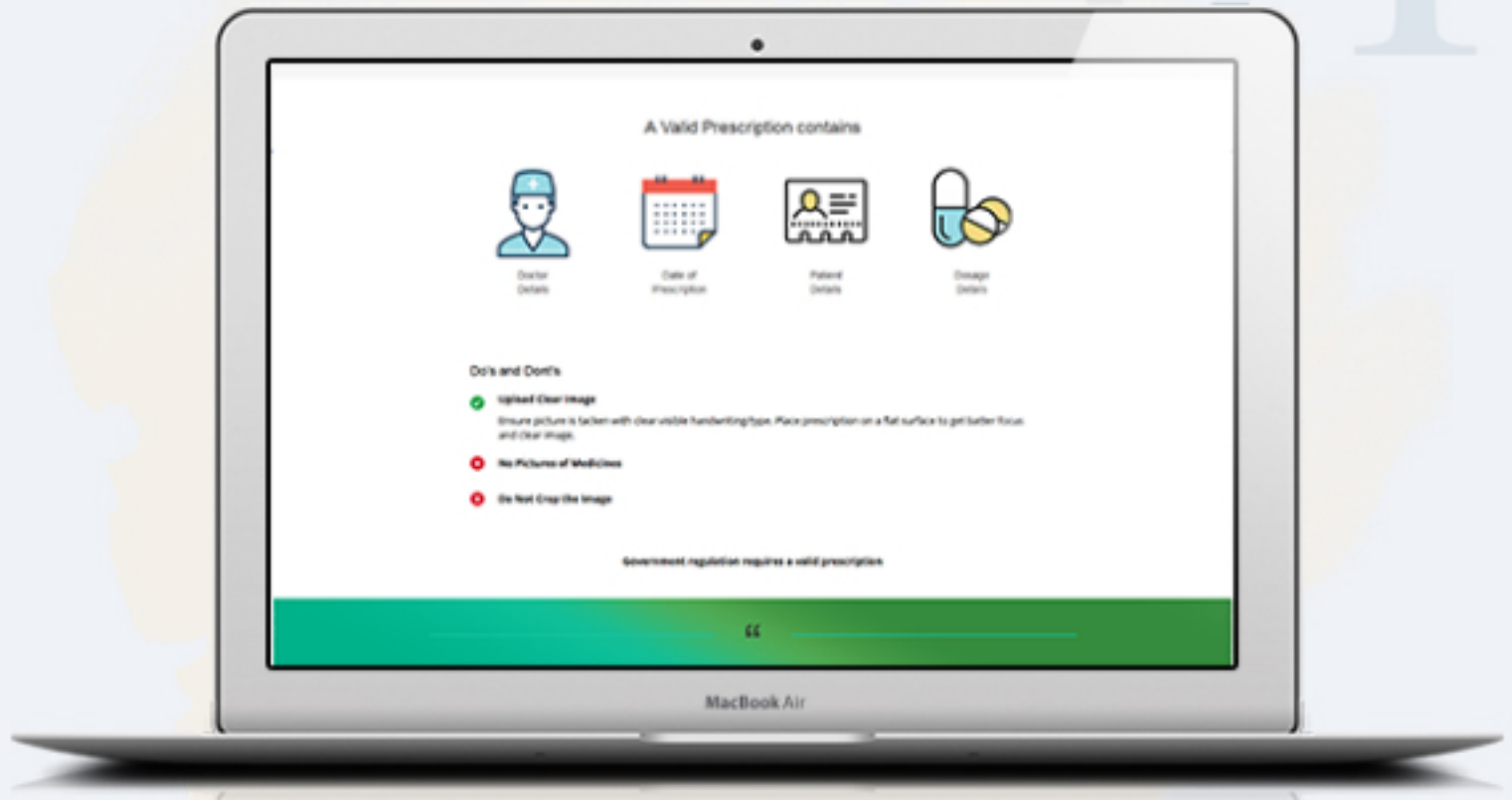
The client was looking for an Android Application that would help in end-to-end operations and persuade customers to buy medicine online from the mobile app. Having deep industry knowledge but lacking in technological expertise, the client was finding it hard to build a mobile app from scratch and collaborated with Sufalam to build a next-gen online pharmacy app.



Solution Offered

Team Sufalam understood the company's core requirement of an Android Mobile App that would enable end-users to order prescription medicines, online. Analyzing current market trends by identifying competitors, global players and pain points of end-users, Sufalam built an inclusive mobile app with all the features of a modern eCommerce platform customized for pharmacy operations.

Using the solution, the company's customers can order medicines from their mobile in seconds by uploading a valid prescription and get the medicines delivered at their doorstep.



Website how to work online pharmacy



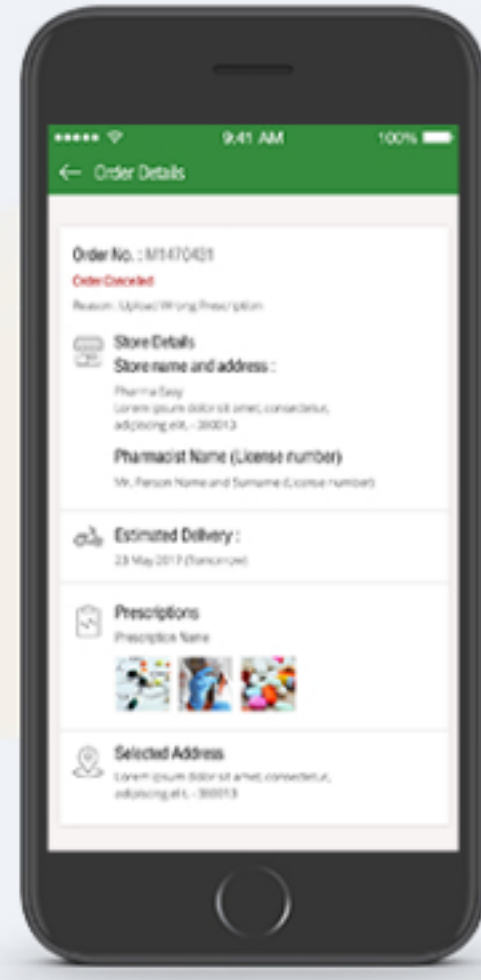
Client testimonials

Objective

- ✓ Design an engaging mobile app for the Android platform to facilitate online ordering of prescription medicines.
- ✓ Increase the reach of the platform by targeting Android users

Key Features of the Field Staff Tracking App

- ✓ **Central Dashboard:** Users can upload doctor's prescription to order medicines in minutes
- ✓ **User Management:** Users can use social profiles/email or mobile phones to create a new account or login to the mobile app
- ✓ **Order History:** Check details of past orders or status of pending or completed orders
- ✓ **Product Info:** Find out more about a particular medicine – description, price, discount, etc.
- ✓ **News & Events:** To find information about the latest news, offers, and discounts by the online pharmacy
- ✓ **Address Management:** Add/edit delivery address and set primary address for order delivery



Mobile app order details screen



Overview of all screen

Solution Benefits

- ✓ The mobile app helped end-users to order medicines via their mobile phones
- ✓ Higher end-user engagement due to simplified UI
- ✓ Improved access to pharmacy offerings and promotional offers for end-users

Platforms Supported

- ✓ Android: Smartphones & Tablets
- ✓ Web Browsers: Web-based CMS

Tools Technologies Used

